Privacy policy

The Design Council would like to thank you for taking part in this survey.

In obtaining your co-operation, we undertake not to mislead you in any way about the nature of the research we are conducting, the way in which the data is collected and the use that will be made of the survey results.

All of the answers that you give us will be treated as confidential. We may ask you for personal information that enables you to be identified regarding follow-up surveys and research. However, when we do ask for this information, we will clearly state why we are asking for it and for your permission to use the information for that purpose.

As with all forms of market research, your participation is voluntary. You are entitled to ask that part, or all, of the record of your involvement in the survey is deleted or destroyed. Wherever this is possible, we will act on your request.

We do collect information through the use of 'cookies'. These are used as sparingly as possible, and only for quality control, validation and to prevent us asking for your participation on subsequent occasions. It is possible for you to delete 'cookies' or to prevent their use by adjusting the browser settings on your computer. We do no other invisible processing of data from your computer.

Our website has security measures in place to protect the loss, misuse and alteration of the information you have given us. Only certain employees have access to this information, for quality control, data analysis or internal staff training.

If you have any questions about this survey then please contact research@WeAreLondon.com and we will get back to you.